



The Portable MBA in Finance and Accounting

By Theodore Grossman, John Leslie Livingstone

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The most comprehensive and authoritative review of B-School fundamentals—from top accounting and finance professors

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If you're in charge of making decisions at your own or someone else's business, you need the best information and insight on modern finance and accounting practice. This reliable, information-packed resource shows you how to understand the numbers, plan and forecast for the future, and make key strategic decisions. Plus, this new edition covers the effects of Sarbanes-Oxley, applying ethical accounting standards, and offers career advice.

- Completely updated with new examples, new topics, and full coverage of topical issues in finance and accounting—fifty percent new material
- The most comprehensive and authoritative book in its category
- Teaches you virtually everything you'd learn about finance and accounting in today's best business schools

Whether you're thinking of starting your own business or you already have and just need to brush up on finance and accounting basics, this is the only guide you need.

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Editorial Review

From the Publisher

Nationally renowned experts offer essential and practical advice for all businesses ranging from small startups to large corporations. Provides clear concise guidance on how to do a breakeven analysis; prepare a budget; implement a business plan; decide whether to incorporate your business; evaluate an acquisition target and much more. Enables readers to pick up the basics in finance and accounting without incurring the considerable time and expense of a formal MBA program.

From the Inside Flap

Getting an MBA degree is costly and time-consuming. And if all you need is MBA-level coverage of a particular subject, it might not be worth the effort. For busy executives and business leaders who need to master the essentials of finance and accounting—or just brush up on the basics—The *Portable MBA in Finance and Accounting, Fourth Edition* is the ultimate resource.

Now in an entirely revised and updated edition, this bestselling reference is packed with in-depth, authoritative coverage of crucial topics in finance and accounting. Professors Grossman and Livingston have assembled the best contributors on the subject, with chapters from top professors and practitioners in finance, accounting, and law. These expert contributors provide clear, jargon-free explanations of key finance and accounting topics to help business professionals demystify even the most complex subjects.

Packed with valuable and practical information that is applicable to virtually any business, from the smallest start-ups to the largest corporations in the world, the *Fourth Edition* covers all the vital basics you need to know:

- Analyzing business profitability
- Understanding financial statements
- Performing a break-even analysis
- Computing the cost of capital
- Managing foreign currency exposure
- Taking your company public
- Building a successful e-business
- Evaluating a merger or acquisition target
- Maximizing information technology resources
- Planning capital expenditures
- Calculating a business valuation
- Making sense of Sarbanes-Oxley
- And much more

Plus, the *Fourth Edition* includes entirely new chapters on discounted cash flows, capital structure, corporate governance and financial reporting integrity, outsourcing, and careers in finance and accounting. And, for the first time, a new Portable MBA Web site offers free tools and resources—including handy downloadable guides, summaries, and spreadsheets. Whether you're starting a new business or just taking on new management responsibilities, this comprehensive resource includes fifty percent new material, making this edition an essential resource for efficient and effective enterprise management.

From the Back Cover

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Whether you run your own business or work in management at a bigger company, this reliable, information-packed resource shows you how to understand the numbers, plan and forecast for the future, and make key strategic decisions. Plus, this new edition covers the effects of Sarbanes-Oxley, elucidates new ethical accounting standards, and offers career advice for future professionals in accounting and finance.

Now updated with fifty percent new material, including entirely new chapters on the biggest current issues in finance and accounting, *The Portable MBA in Finance and Accounting* offers up-to-date, comprehensive coverage of the core curricula of the world's best business schools.

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Avis Marguez:

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