



The Oxford Handbook of Corporate Social Responsibility (Oxford Handbooks)

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Business schools, the media, the corporate sector, governments, and non-governmental organizations have all begun to pay more attention to issues of Corporate Social Responsibility (CSR) in recent years. These issues encompass broad questions about the changing relationship between business, society and government, environmental issues, corporate governance, the social and ethical dimensions of management, globalization, stakeholder debates, shareholder and consumer activism, changing political systems and values, and the ways in which corporations can respond to new social imperatives.

This Oxford Handbook is an authoritative review of the academic research that has both prompted, and responded to, these issues. Bringing together leading experts in the area, it provides clear thinking and new perspectives on CSR and the debates around it.

The Handbook is divided into seven key sections:

- * Introduction,
- * Perspectives on CSR,
- * Critiques of CSR,
- * Actors and Drivers,
- * Managing CSR,
- * CSR in Global Context,
- * Future Perspectives and Conclusions.

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Editorial Review

Review

"Probably the most impressive collection of (28) papers on the subject. Invaluable course material for any student of the subject, whether academic or practitioner." *Long Range Planning*

About the Author

Andrew Crane is the George R. Gardiner Professor of Business Ethics in the Schulich School of Business at York University. He has a Ph.D. in Management from the University of Nottingham, and was previously Chair in Business Ethics and Director of the UK's first MBA in CSR in the International Centre for Corporate Social Responsibility at Nottingham University Business School. Abigail McWilliams, PhD - Ohio State University, is a Professor in the College of Business, University of Illinois - Chicago and since 2002 has been a Visiting Professor in the International Centre for Corporate Social Responsibility - University of Nottingham. Her research on CSR has appeared in *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, and *Journal of Management Studies*. Dirk Matten holds the Hewlett-Packard Chair in Corporate Social Responsibility at the Schulich School of Business, York University, Toronto. He holds a doctoral degree and the habilitation from Heinrich-Heine-University Düsseldorf, Germany. He is interested in CSR, business ethics and comparative management. He has published widely, including in *Academy of Management Review*, *Journal of Management Studies*, *Organization Studies*, and *Business Ethics Quarterly*. Jeremy Moon is Professor and Director of the International Centre for Corporate Social Responsibility at Nottingham University Business School. Recent publications include *Corporations and Citizenship* (Cambridge University Press) and papers in *Academy of Management Review* and *British Journal of Management*. He is a Fellow of the Royal Society for the Arts. Donald S. Siegel is Dean of the Business School at the University at Albany, SUNY. Recent publications include *Innovation, Entrepreneurship, and Technological Change* (Oxford University Press) and articles on CSR in *Academy of Management Review*, *Journal of Management Studies*, *Journal of Economics and Management Strategy*, and *Leadership Quarterly*. He is editor of the *Journal of Technology Transfer*, an associate editor of the *Journal of Business Venturing* and the *Journal of Productivity Analysis*, and serves on the editorial boards of the *Journal of Management Studies*, *Academy of Management Perspectives*, *Academy of Management Learning & Education*, and *Strategic Entrepreneurship Journal*.

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