



Risk Management: Concepts and Guidance, Fourth Edition

By Carl L. Pritchard

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Risk is a future phenomenon. As part of our eternal quest to control some small component of our future, it is the focus of many business discussions, thus making it an essential part of decision making. The challenge comes in creating a degree of consistency in managing risk and the risk process.

In his fourth edition of **Risk Management: Concepts and Guidance**, Carl L. Pritchard, PMP, again addresses this challenge expertly. This comprehensive edition views risk in light of current information, while remaining grounded in the history of risk practice. Updated to reflect the Project Management Institute, Inc.'s *PMBOK® Guide, Fourth Edition*, this edition emphasizes greater clarity on risk practice from a pragmatic perspective.

Risk Management uses a holistic approach, examining risk as a blend of environmental, programmatic, and situational concerns. It is an encyclopedia of risk management tools, practices, and protocols. The book's 35 tool-packed chapters cover the latest perspectives, focusing on a systematic approach to risk management. The author highlights specific techniques to enhance organizational risk identification, assessment, and management, all within the project and program environments. The book is a must-have project management tool for gaining a higher-level perspective on risk management and enhancing organizational risk identification, assessment, and management.

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