



The Oxford Handbook of International Business (Oxford Handbooks)

By Alan M. Rugman



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As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written.

The Handbook is divided into six major sections, providing comprehensive coverage of the following areas:

- DT History and Theory of the Multinational Enterprise
- DT The Political and Regulatory Environment
- DT Strategy and International Management
- DT Managing the MNE
- DT Area Studies
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These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

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Review

"Twenty-eight original chapters from the world's most distinguished IB scholars are united as a whole, reflecting both the present structure of the field and the major intellectual issues involved."--*Business Horizons*

About the Author

Dr. Alan M. Rugman is Professor for International Business at the Henley Business School, the University of Reading.

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