



Oxford Handbook of Strategy Volume 2: Corporate Strategy

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The *Oxford Handbook of Strategy* is a two-volume set on the key subject areas and issues currently under discussion in the field of strategy. It unites a team of contributors who are all authorities on the topic of their chapter. The handbook will be of considerable value to researchers, graduate students, and teachers whose interest in the subject area has advanced beyond that of the traditional textbooks, and to managers and consultants who seek an authoritative, accessible, and up-to-date discussion of the fundamentals of strategy.

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Review

... an all-star cast of contributors ... Faulkner and Campbell have created a coherent, comprehensive book that hits all of the big topics ... essential academic reference book[s] ... The handbook is well executed with strong editorial direction. Its breadth, depth and ambition are to be applauded, and it sets a real benchmark for similar publications. * Supply Management *

About the Author

David Faulkner is a Tutorial Fellow and Member of the Governing Body of Christ Church, Oxford, and Oxford University Lecturer in Strategic Management at the Said Business School where he is a former Director of the MBA programme. His specialist research area is International Cooperative Strategy and Acquisitions on which subject he has written, edited or co-authored a number of books.; Andrew Campbell is a Director of Ashridge Strategic Management Centre and active as a consultant on strategic issues for major corporate clients. He is also a visiting professor at City University. He holds an MBA from the Harvard Business School where he was a Harkness Fellow and a Baker Scholar.

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