



# Have Him at Hello: Confessions from 1,000 Guys About What Makes Them Fall in Love . . . Or Never Call Back

By Rachel Greenwald

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**Have Him at Hello: Confessions from 1,000 Guys About What Makes Them Fall in Love . . . Or Never Call Back** By Rachel Greenwald

**There's a reason the media has dubbed matchmaker Rachel Greenwald as "The Wife Maker." Yes, she's responsible for over 750 marriages, but more importantly, she has solved perhaps the biggest dating mystery of all time: when you finally meet Mr. Right (or even Mr. Potential), what *really* compels him to call back (or not) after a date?**

Armed with her Harvard MBA, Rachel embarked on a fascinating ten-year research project to decipher this puzzle. In *Have Him at Hello*, she applies her business savvy to the dating world by conducting in-depth "exit interviews" with 1,000 single men, asking why they called back one woman, but not another. By refusing to accept the post-date brush-off like "There wasn't any chemistry..." or the excited, but equally vague evening recap, "We hit it off!" Rachel extracted unabashedly honest and raw details. It turns out there are clear, tangible, consistent reasons why marriage-minded men either fall for you or disappear. The surprising "Top 5 Date Makers" and "Top 10 Date Breakers" revealed in this book can actually change your fate when Mr. Right finally comes along.

Rachel's goal isn't for you to pretend to be someone you're not, but rather to keep the ball in your court. By using her innovative research and tips as a guide, more men will ask to see you again ; then *you* can do the selecting, rather than wondering if they'll call. Because information is power, this book will make your first hello a lasting one.

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### Editorial Review

From Publishers Weekly

In this dating guide for women getting nowhere fast, professional matchmaker Greenwald takes the intriguing step of interviewing a thousand men who decided not to follow up on a first date. Unfortunately, that stab at quasi-scientific methodology doesn't turn up anything new-though you wouldn't suspect it to see the volume of Greenwald's text. To her credit, she doesn't advise readers to change who they are, but how they present themselves, emphasizing the importance of first impressions and refusing to heap blame on either men or women. Detailed descriptions and checklists will help readers determine what disagreeable stereotype you may be projecting ("The Boss Lady," "The Bait & Switcher," "The Park Avenue Princess") and how to remedy it. Despite a direct voice and infectious confidence, Greenwald echoes much that's already been covered in countless other volumes-don't seem desperate, show genuine interest, don't bring up your ex-and often with more detail, examples, lists and subcategories than are necessary. Those who like their self-helps busy, or who are new to the genre, may find this book worthwhile, but in most ways it's the same story, different date.

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### Review

One of Cosmopolitan Magazine's Summer's 4 Hottest Beach Books (2009)

"Rachel is my kind of gutsy girl: all the kick of cheddar on rye, minus any trace of baloney. Within two weeks of trying Rachel's strategies, I . . . am now juggling so many suitors that I've started a 'man-agement' diary."

—*O, The Oprah Magazine*

"Greenwald is the hottest thing to hit the dating scene since *Sex and the City*!"

—*Observer* (London)

"Advocating that you change his perception instead of your personality, Greenwald's vast study and witty analysis of men's behavior is nearly a science in its fine points, and truly a contemporary approach to the speedily evolving game of dating.... Loud and clear, Greenwald offers the no-frills, tough-love advice that every single woman doesn't want – but often needs – to hear."

—King Features (synd.)

"This book is brilliant! I really love Rachel Greenwald's approach. This is a must-read guide to help single women find the right mate, even for women who have lots of guys pursuing them."

—Tim Sullivan, former CEO, Match.com

"Greenwald . . . has become a national sensation. Her advice is uncommonly blunt."

—*San Jose Mercury News*

"Dating diva Rachel Greenwald [delivers] an espresso shot of practical advice."

—*Rocky Mountain News*

"Rachel Greenwald . . . has taught thousands of mature women how to meet Mr. Right."

—*People*

“Rachel Greenwald is the Wife Maker.”

—*Denver Post*

“Rachel’s approach is clear, systematic, and motivating.”

—*New York Daily News*

About the Author

**RACHEL GREENWALD** is a professional dating coach, matchmaker, and the international bestselling author of *Find a Husband After 35: Using What I Learned at Harvard Business School*. She lives in Denver, Colorado, with her husband and three children.

*From the Hardcover edition.*

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**From reader reviews:**

**Michelle Carlson:**

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**Edward Gilbert:**

Precisely why? Because this Have Him at Hello: Confessions from 1,000 Guys About What Makes Them Fall in Love . . . Or Never Call Back is an unordinary book that the inside of the reserve waiting for you to snap this but latter it will jolt you with the secret that inside. Reading this book beside it was fantastic author who also write the book in such awesome way makes the content inside of easier to understand, entertaining approach but still convey the meaning fully. So , it is good for you because of not hesitating having this anymore or you going to regret it. This book will give you a lot of positive aspects than the other book include such as help improving your proficiency and your critical thinking way. So , still want to delay having that book? If I were being you I will go to the e-book store hurriedly.

**Richard Freed:**

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