



# The Responsible Leader: Developing a Culture of Responsibility in an Uncertain World

By Tim Richardson

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Responsibility as a leader is the ability to respond quickly to a complex and changing business environment. It means using values to make decisions that not only affect brand trust and corporate reputation, but impact upon employees and the wider community. In today's increasingly interconnected world, it is more important than ever that managers can achieve goals and desired results while still maintaining a degree of authenticity, ethics and stewardship. *The Responsible Leader* identifies what it means to be an authentic leader, taking in intra-organizational relationships, role modelling and ethical practice.

Addressing the practical challenge of implementing a framework of corporate social responsibility in an organization that may embrace thousands of people, *The Responsible Leader* sets out what this strategy looks like in practice and advises on creating a new and hopeful narrative for the future. Drawing on in-depth case studies from HSBC, PwC, Oasis and Marks and Spencers that chart the journey to responsible and sustainable management in challenging environments, it presents a fresh vision for leadership success that goes beyond simple compliance.

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## **The Responsible Leader: Developing a Culture of Responsibility in an Uncertain World** By Tim Richardson **Bibliography**

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### **Review**

"Timely, practical and stimulating."--Ian Powell "Chairman and Senior Partner, PwC UK "

"[A] well-written overview of how we got where we are in our leadership understanding and the forces that are shaping our leadership context today."--Michael McKinney "LeadershipNow "

"At this time of rapid change every institution and organization, including the church, is reviewing its understanding of leadership. Tim Richardson has assembled some very helpful models of a style of leadership which unites professional competence with the human characteristics which make all the difference between deadening and fruitful leadership."--Richard Chartres "Bishop of London ""

### **About the Author**

**Tim Richardson** is a thought leader and expert in socially responsible leadership. He is the former Head of Leadership Development and Talent Management at PricewaterhouseCoopers, where he created the firm's Emerging Leaders Programme and developed a global talent management strategy. Currently a Director at Waverley Learning Ltd and Director of It's Original Ltd, his portfolio boasts an array of corporate clients including HSBC, BBC, BOC, Zurich, Centrica, Lloyds TSB, Barclays and Uniliver amongst others. A regular speaker at conferences around the world on the subject of talent and leadership, he is also Chair of Lambourne End, an outdoor centre for disadvantaged young people in Essex, UK.

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