



Making Your Small Farm Profitable: Apply 25 Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre

By Ron Macher

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Turn your farm into a cash cow! Ron Macher offers a host of simple strategies for increasing your farm earnings, from purchasing durable equipment to growing economically viable crops. A seasoned expert in farm efficiency, Macher shows you how to locate a lucrative niche market for your products, optimize sales, and minimize costs. Whether you're buying a new farm or jump-starting an old one, Macher's savvy tips will help you turn your enterprise into a profitable business.

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Editorial Review

Review

"...your road map for planning a successful journey into the vast and diverse landscapes of agriculture in the years ahead." -- Howard W. "Bud" Kerr, Jr., *Former Director, Office of Small-Scale Agriculture, U.S. Department of Agriculture*

From the Back Cover

Small Farms Can Equal Big Pay!

Choose the right products, process and market them effectively, and you too can join the ranks of top-earning farmers, some of whom gross nearly \$100,000 per acre. Whether you're buying a new farm or jump-starting an old one, Ron Macher's down-to-earth advice on planning, farming, and marketing you'll soon make your farm profitable -- and find satisfaction doing it.

Macher shares proven methods for farming smarter and explores today's new crops, new livestock, and new markets that translate into new ways to make money. *Making Your Small Farm Profitable* explains how to:

- Exploit lucrative niche markets that others overlook
- Plan for optimal farm efficiency
- Determine equipment requirements and estimate machinery costs
- Compare costs against profit for common vegetables and livestock
- Sell your products a dozen different ways

About the Author

Ron Macher is publisher and editor of *Small Farm Today*, a magazine read by 26,000 farmers in the 50 states and in 15 countries. He has also written the Storey title, *Making Your Small Farm Profitable*, a book filled with proven methods and reasonable planning, farming, and marketing advice. Ron has been a farmer for more than 30 years. His success has rewarded him many times, including being named one of the top 25 agricultural leaders in the United States by *Farmer's Digest* as well. He currently serves on the Missouri Governor's Advisory Council on Agriculture and on the USDA-SARE (Sustainable Agriculture Research and Education) Executive Committee.

Users Review

From reader reviews:

Brian Freeman:

What do you regarding book? It is not important to you? Or just adding material when you really need something to explain what the one you have problem? How about your extra time? Or are you busy person? If you don't have spare time to do others business, it is make one feel bored faster. And you have free time? What did you do? Everyone has many questions above. They must answer that question simply because just their can do in which. It said that about e-book. Book is familiar in each person. Yes, it is right. Because start from on kindergarten until university need this particular *Making Your Small Farm Profitable: Apply 25*

Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre to read.

Major Talley:

People live in this new moment of lifestyle always make an effort to and must have the free time or they will get lot of stress from both everyday life and work. So , once we ask do people have free time, we will say absolutely yes. People is human not really a huge robot. Then we inquire again, what kind of activity have you got when the spare time coming to an individual of course your answer will probably unlimited right. Then ever try this one, reading guides. It can be your alternative inside spending your spare time, typically the book you have read is Making Your Small Farm Profitable: Apply 25 Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre.

Bryant Davidson:

Playing with family within a park, coming to see the ocean world or hanging out with good friends is thing that usually you may have done when you have spare time, then why you don't try thing that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of information. Even you love Making Your Small Farm Profitable: Apply 25 Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre, it is possible to enjoy both. It is good combination right, you still wish to miss it? What kind of hang-out type is it? Oh can occur its mind hangout guys. What? Still don't understand it, oh come on its called reading friends.

David Wilkens:

That guide can make you to feel relax. This book Making Your Small Farm Profitable: Apply 25 Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre was vibrant and of course has pictures on the website. As we know that book Making Your Small Farm Profitable: Apply 25 Guiding Principles/Develop New Crops & New Markets/Maximize Net Profits Per Acre has many kinds or category. Start from kids until youngsters. For example Naruto or Private eye Conan you can read and feel that you are the character on there. Therefore , not at all of book are generally make you bored, any it offers up you feel happy, fun and unwind. Try to choose the best book to suit your needs and try to like reading which.

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