



# The Born To Win Seminar

*By Zig Ziglar*

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Today Zig Ziglar's legendary Born to Win seminar comes alive once again to inspire a whole new generation of achievers. Nightingale-Conant proudly presents a complete audio and video solution to this popular seminar... The Born to Win Seminar: The Ultimate Zig Ziglar Library!

For more than 50 years, in a style that is unquestionably his own, Zig Ziglar has used his quick wit, down-home charm, and abundance of energy to inspire excellence in people throughout the world.

Zig's nonstop passion inspires and informs throughout 15 audio CDs and five video sessions on 3 CDs. Hour after hour, Zig speaks to you as if you're sitting front-row center in his sold-out seminar. Plus, you'll get Zig's Performance Planner and Workbook, both on CDs.

Here's just a sampling of what you'll learn:

- To achieve balance by becoming a more complete person in seven key areas of your life
- How to develop and maintain a winner's attitude and use it to achieve significant personal growth
- How to build stronger professional and personal relationships using your own unique behavioral style
- How to become a better leader, parent, and employee by learning the art of effective communications
- The seven-step goal-setting process that will empower you to achieve

exponentially more in less time

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## **The Born To Win Seminar By Zig Ziglar Bibliography**

- Sales Rank: #255114 in Books
- Published on: 2010-01-01
- Number of discs: 20
- Format: Audiobook
- Original language: English
- Number of items: 18
- Binding: Audio CD

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