



Protecting Your #1 Asset: Creating Fortunes from Your Ideas (Rich Dad's Advisors)

By Michael A. Lechter

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Editorial Review

About the Author

Michael A. Lechter is an Attorney specialising in Intellectual Property.

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Your ideas can be turned into income streams if you manage them correctly and protect them from theft and unauthorized use. The author, an articulate attorney with a good speaking voice, provides an encyclopedic primer on navigating in the world of intellectual property. As in the other volumes in the Rich Dad's Advisors series, the author surveys the history and breadth of this topic before moving into a smoothly organized account of detailed information. Delivered with a speaking style that is as inviting as it is cautionary, the author's message is to pay attention to your intangible creations and do the hard work of protecting them, so you will profit from your work. T.W. © AudioFile 2003, Portland, Maine-- *Copyright © AudioFile, Portland, Maine*

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