



Promoting Community Change: Making It Happen In the Real World

By Mark S. Homan

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Mark Homan's second edition of his practical--and often humorous--text is a must for any student studying human services. Homan addresses the real world experiences facing those in social work and human services who focus on communities and organizations, and who want to learn how to actually affect community changes, not simply discuss theory. Promoting Community Change: Making It Happen in the Real World, Second Edition doesn't simply describe issues related to change--it illustrates exactly how readers can personally become effective change agents.

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Editorial Review

Review

"The second edition has been updated and reflects the addition of much new material and an important chapter on the many uses of computer technology to facilitate communication, research, and networking...It incorporates changes that strengthen the book and will further enhance the knowledge and skills of my students. In Chapter One, the section on cultural awareness and respect has been expanded...Chapter Two provides a much-needed framework for action ;which clearly delineates the necessary elements and conditions needed to undertake actions leading to success..."

"The author has made major and important revisions in the text by adding substantial content on special population groups and content on the use of information technologies in community practice. This content is presented in special chapters/sections as well as integrated more fully in the text in general... I am pleased to report that we will adopt the second edition given the useful revisions. There are excellent alternatives... but none do as good a job for a foundation course!"

About the Author

Now retired, Mark S. Homan served as Chair of the Social Services Department at Pima Community College, where he taught for over 30 years. In addition to these duties, Mark has served as adjunct faculty and guest lecturer for colleges, universities, and training consortia in the United States, Russia, and Sweden. A strong advocate of community empowerment, Mark has worked with diverse populations in urban, rural, and reservation communities on a broad range of issues and has developed and directed several human services programs. He is the past Chair of the international Association for Community Organization and Social Administration (ACOSA), a founding member of community organizations and agencies, and has served in executive leadership roles on numerous community boards and councils. He has conducted workshops and delivered presentations on various aspects of community building and community power. The recipient of numerous awards for teaching excellence and for work with communities, Mark is also the author of RULES OF THE GAME: LESSONS FROM THE FIELD OF COMMUNITY CHANGE, which is used both as a textbook and as a practical guide for community change agents.

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