



Card Sorting

By *Donna Spencer*

[Download now](#)

[Read Online](#) 

Card Sorting By Donna Spencer

Card sorting helps us understand how people think about content and categories. Armed with this knowledge, we can group information so that people can better find and understand it. In this book, Donna describes how to plan and run a card sort, then analyse the results and apply the outcomes to your project.

 [Download Card Sorting ...pdf](#)

 [Read Online Card Sorting ...pdf](#)

Card Sorting

By *Donna Spencer*

Card Sorting By Donna Spencer

Card sorting helps us understand how people think about content and categories. Armed with this knowledge, we can group information so that people can better find and understand it. In this book, Donna describes how to plan and run a card sort, then analyse the results and apply the outcomes to your project.

Card Sorting By Donna Spencer Bibliography

- Rank: #634875 in eBooks
- Published on: 2009-04-01
- Released on: 2011-03-11
- Format: Kindle eBook

 [Download Card Sorting ...pdf](#)

 [Read Online Card Sorting ...pdf](#)

Download and Read Free Online Card Sorting By Donna Spencer

Editorial Review

Review

Card Sorting is a great book if you are interested in running a card sort on your next project but you're hesitant either because you're unfamiliar or have had a bad experience with card sorting in the past. It really is a fail-proof recipe. --The Designer's Review of Books

If you are a user experience or information management professional and just want to learn or improve your card sorting, then this book is a must have for your bookshelf. --Gary Barber, Man With No Blog

Card Sorting should prove to be an ideal book for new practitioners—or those new to the card sort—as the organization of the material begins with some basic theory, and works its way through an entire card sort. The narrative-based examples, supplemented by illustrative photos and spreadsheets, are clear and easy-to-follow. For example, the chapter on choosing between an open or closed card sort shows some of the more common software interfaces, populated with typical card sort content. Also, each chapter ends with a Summary/Tips section that captures its highlights, reminding readers of the salient points. --STC UUX Newsletter

If you are a user experience or information management professional and just want to learn or improve your card sorting, then this book is a must have for your bookshelf. --Gary Barber, Man With No Blog

Card Sorting should prove to be an ideal book for new practitioners—or those new to the card sort—as the organization of the material begins with some basic theory, and works its way through an entire card sort. The narrative-based examples, supplemented by illustrative photos and spreadsheets, are clear and easy-to-follow. For example, the chapter on choosing between an open or closed card sort shows some of the more common software interfaces, populated with typical card sort content. Also, each chapter ends with a Summary/Tips section that captures its highlights, reminding readers of the salient points. --STC UUX Newsletter

About the Author

Donna Spencer is a freelance information architect, interaction designer, and writer. That means she is responsible for what you see on the computer screen—website navigation, applications, forms, categories, and words. She works mostly on large, messy projects like government websites and intranets, internal business applications, and web applications. But sometimes she gets to work on funky, small projects and likes them just as much. Some of her projects take months to do, and sometimes she works with agile programming teams to do small amounts of work in short bursts. One of the most important parts of her work is to get a good understanding of the needs of the users and make sure the system she's working on is as usable as possible. Given that she's quite fond of people, she loves doing user research and running usability tests to understand the people she's designing for. She also sketches screens, draws wireframes, and makes prototypes. But Donna likes something even more than designing usable systems. She loves teaching. She's a very experienced speaker and regularly teaches workshops at conferences and in-house. She also presents at local and international conferences on the topics of information architecture, interaction design, the Web, writing, and more.

Users Review

From reader reviews:

Deborah Wilkerson:

Hey guys, do you want to find a new book to study? Maybe the book with the title Card Sorting suitable to you? The actual book was written by renowned writer in this era. The particular book titled Card Sorting is a single of several books that everyone read now. This book was inspired a lot of people in the world. When you read this book you will enter the new dimension that you ever know ahead of. The author explained their thought in the simple way, thus all of people can easily comprehend the core of this book. This book will give you a large amount of information about this world now. To help you see the represented of the world within this book.

Fred Garza:

Reading can be called mind hangout, why? Because when you are reading a book particularly book entitled Card Sorting your thoughts will drift away through every dimension, wandering in every aspect that maybe unfamiliar for but surely will become your mind friends. Imaging every single word written in a reserve then become one web form conclusion and explanation in which maybe you never get prior to. The Card Sorting giving you an additional experience more than blown away your mind but also giving you useful data for your better life within this era. So now let us present to you the relaxing pattern the following is your body and mind is going to be pleased when you are finished examining it, like winning a. Do you want to try this extraordinary shelling out spare time activity?

David Peacock:

Do you have something that you prefer such as book? The publication lovers usually prefer to choose book like comic, small story and the biggest you are novel. Now, why not trying Card Sorting that give your pleasure preference will be satisfied by means of reading this book. Reading practice all over the world can be said as the method for people to know world a great deal better than how they react to the world. It can't be said constantly that reading addiction only for the geeky individual but for all of you who wants to always be success person. So, for all of you who want to start studying as your good habit, you may pick Card Sorting become your own personal starter.

Marianne Stomain:

Don't be worry when you are afraid that this book will certainly fill the space in your house, you may have it in e-book method, more simple and reachable. This Card Sorting can give you a lot of friends because by you considering this one book you have things that they don't and make anyone more like an interesting person. This kind of book can be one of one step for you to get success. This guide offer you information that might be your friend doesn't know, by knowing more than different make you to be great folks. So, why hesitate? Let me have Card Sorting.

**Download and Read Online Card Sorting By Donna Spencer
#OQ6KPE24UIZ**

Read Card Sorting By Donna Spencer for online ebook

Card Sorting By Donna Spencer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Card Sorting By Donna Spencer books to read online.

Online Card Sorting By Donna Spencer ebook PDF download

Card Sorting By Donna Spencer Doc

Card Sorting By Donna Spencer Mobipocket

Card Sorting By Donna Spencer EPub

OQ6KPE24UIZ: Card Sorting By Donna Spencer