



Build an eBay Business QuickSteps

By Carole Matthews, John Cronan

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Step-by-Step, Full-Color Graphics!

Get your eBay business started right away--the QuickSteps way. Color screenshots and clear instructions show you how to establish and run a profitable eBay business in no time. Follow along and learn how to create a business plan, build inventory, set up processing centers, create appealing listings, set up an eBay store, and market your business. You'll also find out how to become an eBay Trading Assistant, use eBay sales outlets, and even raise money for your nonprofit on eBay. Use these handy guideposts:

- Shortcuts for accomplishing common tasks
- Need-to-know facts in concise narrative
- Helpful reminders or alternate ways of doing things
- Bonus information related to the topic being covered
- Errors and pitfalls to avoid



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Build an eBay Business QuickSteps By Carole Matthews, John Cronan **Bibliography**

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Editorial Review

From the Back Cover

Learn instantly from step-by-step graphics!.

We know a picture is worth a thousand words--so we went heavy on pictures and light on words in this easy-to-use guide. Color screenshots and brief instructions show you how to set up and run a profitable eBay business in no time. Follow along and learn to develop a business plan, build inventory, create great listings, manage successful sales, handle customer service, set up an eBay store, and so much more. Each chapter's "How to?" list and color-coded tabs make it easy to flip straight to the tasks you need to do. Get the book that helps you get your eBay business up and running right away.

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In each chapter:

- Shortcuts for accomplishing common tasks.
- Need-to-know facts in concise narrative.
- Helpful reminders or alternate ways of doing things .
- Bonus information related to the topic being covered.
- Errors and pitfalls to avoid.

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Screenshots with callouts show and explain exactly what you'll see on your computer screen while you're doing a task

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John Cronan has been an eBay user since 1999 and has been working with computers for more than 25 years. His books include eBay QuickSteps, Microsoft Office Excel 2003 QuickSteps, Microsoft Office Access 2003 QuickSteps, and Adobe Acrobat 7 QuickSteps.

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Carole Matthews is an entrepreneur, business owner, and best-selling author. She has written or contributed to nearly 50 books, including eBay QuickSteps, Photoshop CS2 QuickSteps, Photoshop Elements 3 QuickSteps, and Microsoft Office PowerPoint 2003 QuickSteps.

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About the Author

Carole Matthews is the author or coauthor of morethan 60 books, including *eBay QuickSteps*. She is the co-creator of the QuickSteps series.

John Cronan has been working with computers for more than 25 years. His books include *Microsoft Office Excel 2007 QuickSteps*, *eBay QuickSteps*, and others.

Users Review

From reader reviews:

Randall Yang:

This Build an eBay Business QuickSteps tend to be reliable for you who want to certainly be a successful person, why. The reason of this Build an eBay Business QuickSteps can be on the list of great books you must have is actually giving you more than just simple looking at food but feed a person with information that maybe will shock your previous knowledge. This book is usually handy, you can bring it all over the place and whenever your conditions in e-book and printed people. Beside that this Build an eBay Business QuickSteps forcing you to have an enormous of experience like rich vocabulary, giving you test of critical thinking that we understand it useful in your day action. So , let's have it and luxuriate in reading.

Juan Carrillo:

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