



# American Business Values (6th Edition)

By Gerald F Cavanagh

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*For undergraduate business ethics, social responsibility in business, or business and society courses.*

## **Business is a Human Endeavor, Where Every Decision and Action Has a Personal Result for All Individuals Involved**

The primary focus of this book is on American business values, but it also examines how those values are influencing people throughout the world, and how American values are, in turn, being influenced by other people. ***American Business Values*** helps readers to formulate their own values and goals. It challenges them to examine problems and to be aware of biases. It provides the tools to make informed ethical judgments and tells them what is required to form good moral habits and character.

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## **Editorial Review**

From the Publisher

An easy-to-read discussion of American business values, ethics and ideology -- including the Protestant ethic, attitudes toward property, wealth, status, success, and achievement.

From the Back Cover

Business is a human endeavor, where every decision and action has a personal result for all individuals involved. The primary focus of this book is on American business values, but it also examines how those values are influencing people throughout the world, and how American values are, in turn, being influenced by other people. The book helps students to formulate their own values and goals. It challenges them to examine problems and to be aware of biases. It provides the tools to make informed ethical judgments and tells them what is required to form good moral habits and character. The sixth edition adds new elements that discuss the changing values of industrialized nations and detail the interaction between the values of an employer and employee. Chapters have been updated and rewritten to reflect the latest research and newest trends.

FREE MARKETS NEEDS ETHICAL NORMS; MORAL MATURITY; ETHICS IN BUSINESS; HISTORY OF BUSINESS VALUES; FACTORIES, IMMIGRANTS AND WEALTH; CRITICS OF CAPITALISM; PERSONAL VALUES AND THE FIRM; LEADERS, TRUST AND WATCHDOGS; GLOBALIZATION'S IMPACT ON AMERICAN VALUES; FUTURE BUSINESS VALUES AND SUSTAINABILITY

**MARKET:** Business can be an engine for more than financial profit. It can change people's lives. When students and businessmen understand how their decisions ripple out into the world, they can make informed ethical judgments and form good moral habits that align their personal and professional values and goals.

About the Author

Gerald Cavanagh is the Charles T. Fisher III Chair of Business Ethics and Professor of Management at the University of Detroit Mercy. He is the author of 40 research articles and five books. Jerry Cavanagh held the Gasson Chair at Boston College, the Dirksen Chair of Business Ethics at Santa Clara University, and was Academic Vice President and Provost and Interim Dean at the College of Business Administration the University of Detroit Mercy. Cavanagh holds a B.S. in engineering (Case) and graduate degrees in philosophy and education (St. Louis U.), theology (Loyola, Chicago), a doctorate in management (Michigan State), and is a member of the Society of Jesus (Jesuits). He chaired the Social Issues Division of the Academy of Management, and the All-Academy of Management Task Force on Ethics and he has served on the board of trustees of Fordham, Santa Clara, Xavier, Holy Cross, Loyola University of New Orleans and the University of Detroit. He enjoys backpacking and the National Parks.

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