



After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series)

By Chris Meyer, Trish Meyer

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Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 11 core lessons plus a final project that pulls it all together, you'll learn how to tap this program's vast potential - whether you create motion graphics for network television, corporate communications, or your own projects.

Fully updated to cover the major new features introduced in After Effects CS6, CS5.5, and CS5, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers, animate eye-catching titles, manipulate 3D space, track or rotoscope existing footage to add new elements, color key and stabilize a shot to place it in a new environment, and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions.

Topics include how to:

- Animate, edit, layer, and composite video and still images.
- Manipulate keyframes and the way they interpolate to create more refined animations.
- Use masks, mattes, stencils and blending modes to add sophistication to your imagery.
- Create and animate text and shape layers
- Place your layers in 3D space.
- Use tracking and keying to create special effects, such as replacing screen displays.

DVD contains: All exercise source material and project files for After Effects CS6, CS5.5, and CS5, plus 90 minutes of video tutorials.

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Editorial Review

Review

"Chris and Trish are not only masters of After Effects, but have the unique ability to translate that knowledge into step-by-step instructions that are easy to understand. *After Effects Apprentice* is a must-have trusted resource for any professional no matter what level of experience." -*Steve Forde, Senior Product Manager, Adobe*

About the Author

Trish and Chris Meyer are principals of Crish Design, an award-winning motion graphics design studio. Long-time After Effects users, the Meyers are highly respected authors of books and training videos, and teach motion graphics at numerous events around the country.

Users Review

From reader reviews:

John Sanchez:

The book After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) make you feel enjoy for your spare time. You can utilize to make your capable considerably more increase. Book can for being your best friend when you getting tension or having big problem with the subject. If you can make looking at a book After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) for being your habit, you can get much more advantages, like add your own capable, increase your knowledge about a number of or all subjects. You may know everything if you like available and read a e-book After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series). Kinds of book are a lot of. It means that, science book or encyclopedia or some others. So , how do you think about this book?

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This After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) book is not really ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book will be information inside this reserve incredible fresh, you will get facts which is getting deeper you actually read a lot of information you will get. This After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) without we comprehend teach the one who reading through it become critical in contemplating and analyzing. Don't possibly be worry After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) can bring whenever you are and not make your tote space or bookshelves' grow to be full because you can have it in your lovely laptop even cell phone. This After Effects Apprentice: Real World Skills for the Aspiring Motion Graphics Artist (Apprentice Series) having very good arrangement in word as well as layout, so you will not truly feel uninterested in reading.

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