

# Trump 101: The Way to Success

*By Donald J. Trump*

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In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career, and your life. Each chapter covers a basic rule or belief, and shows you how to make it work for you. Learn the vital qualities and skills that every successful businessperson needs.

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## **Editorial Review**

From [Booklist](#)

This collection of Trump's wisdom, inspiration, and advice is organized around 20 distinctive motivational themes, including "Don't Waste Your Life on Work You Don't Love," "Set the Bar High," "Tough It Out: Be Persistent," "The Proof Is in the Doing: Learn by Doing and Taking Risks," "Your Gut Is Your Best Advisor: Listen to Your Instincts," "Negotiate to Win: Use Diplomacy," "Swim against the Tide: The Comfort Zone Can Pull You Under," "Wait for the Right Pitch: Business Success Is All about Patience and Timing," and "Do More--Always Do More: Constantly Try to Top Yourself." Although this is clearly a high-profile public-relations effort, Trump's insight and business principles offer valuable lessons. *Mary Whaley*  
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Review

Read this...Do say: "Show me the money." Don't say: "You're fired." ( The Guardian, December 2006)

From the Inside Flap

Being successful in business requires much more than hard work and good ideas. You have to be persistent, tough, confident, curious, flexible, passionate, patient, and in love with what you're doing. You were probably born with some of these qualities; the rest, you can and must develop. Now, you can learn them from the very best—Donald Trump.

In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career and your life.

In his singular, no-nonsense style, Trump gives you smart, vital information. Each chapter contains a basic rule or belief, and shows you how to make it work for you. You'll also find challenging questions submitted to Trump on his popular Trump University blog, along with frank and honest answers.

Discover what Trump can teach you about the most important qualities and skills that every businessperson needs. The world's greatest dealmaker shows you how to:

- Find the work you love and do it
- Set high standards and meet them
- Think Trump-scale
- Negotiate to win
- Be tough, not nasty
- Turn problems, even disasters, into gold
- Concentrate on your target
- And much, much more

If, like Donald Trump, you're a busy person, caught up in the relentless race to learn, adapt to constant change, and do more, faster, and better than ever before, *Trump 101* fits right into your hectic schedule. Each brief, pithy entry delivers hard-won wisdom guaranteed to raise both your spirits and your business prospects right now.

As Trump emphasizes repeatedly, knowledge is power. If you're searching for the knowledge that will power your career far beyond your wildest dreams, there's only one place to start—*Trump 101*.

## **Users Review**

### **From reader reviews:**

#### **James Hubbard:**

Spent a free time and energy to be fun activity to do! A lot of people spent their free time with their family, or their particular friends. Usually they undertaking activity like watching television, going to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? Can be reading a book could be option to fill your totally free time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to consider look for book, may be the e-book untitled Trump 101: The Way to Success can be good book to read. May be it can be best activity to you.

#### **Mark Shanks:**

People live in this new morning of lifestyle always make an effort to and must have the time or they will get wide range of stress from both way of life and work. So , once we ask do people have spare time, we will say absolutely of course. People is human not a robot. Then we question again, what kind of activity are you experiencng when the spare time coming to an individual of course your answer may unlimited right. Then do you try this one, reading publications. It can be your alternative throughout spending your spare time, typically the book you have read is usually Trump 101: The Way to Success.

#### **Micah Best:**

In this period globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of personal references to get information example: internet, classifieds, book, and soon. You can see that now, a lot of publisher this print many kinds of book. The actual book that recommended to you personally is Trump 101: The Way to Success this e-book consist a lot of the information from the condition of this world now. This book was represented how does the world has grown up. The vocabulary styles that writer use to explain it is easy to understand. Typically the writer made some study when he makes this book. This is why this book suitable all of you.

#### **James Fong:**

Reading a guide make you to get more knowledge as a result. You can take knowledge and information from the book. Book is created or printed or illustrated from each source which filled update of news. In this modern era like now, many ways to get information are available for you actually. From media social such as newspaper, magazines, science publication, encyclopedia, reference book, book and comic. You can add your understanding by that book. Isn't it time to spend your spare time to spread out your book? Or just in search of the Trump 101: The Way to Success when you needed it?

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