



Stop Buying Mutual Funds: Easy Ways to Beat the Pros Investing On Your Own

By Mark J. Heinzl

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Stop Buying Mutual Funds is the book that Bay Street *still* doesn't want you to read!

For years, millions of Canadians have injected billions of dollars into mutual funds in the quest for better returns on their investments. But few investors realize that most Canadian equity mutual funds consistently underperform the TSE300—the key benchmark they're measured against.

Stop Buying Mutual Funds explains why so many Canadian funds turn in such poor performances and offers a simple approach to beating the pros by investing on your own. *Stop Buying Mutual Funds* low-risk, low-maintenance system of do-it-yourself investing increases your chances of reaping long-term returns that beat most Canadian stock and bond mutual funds.

- Provides a low-fee do-it-yourself alternative to buying mutual funds.
- Shows you how you can create and build your own solid, low-risk and bond portfolio with Canadian and foreign investments.
- Tells you how to save thousands of dollars—or even hundreds of thousands of dollars—in fees over a lifetime of investing.
- Helps to maximize your investment returns both inside and outside of your RRSP.
- Offers practical advice for a range of investors, from the totally risk-averse to the more risk-tolerant.
- Completely revised and updated: statistics show that mutual funds are still well behind the indexes; discusses the emergence (finally!) of low-fee index funds in Canada; the fast-growing number of index stocks to choose from; and much more.

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Editorial Review

Review

"If this book isn't already sitting on your book shelf, go out and buy it right now. You'll learn to take charge of your own financial life....Heinzl has written a practical guide to do-it-yourself investing."

— Harvey Enchin, Business Editor, *Vancouver Sun*

"Even if you're a fan of mutual funds, you may find yourself swayed by Mark Heinzel's arguments that they cost too much and you can invest more cheaply and efficiently on your own. An impressive addition to the Canadian personal finance bookshelf."

— Ellen Roseman, Business Editor, *Toronto Star*

"At a time when millions of Canadians are betting their financial futures on the judgment and integrity of mutual fund managers, Mark Heinzel presents some compelling arguments to make Canadians stop and think about the possibility that there might just be a better way."

— Mike Kennedy, President, Kennedy Management Services Inc.

From the Back Cover

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About the Author

Mark Heinzel is a reporter for *The Wall Street Journal* and the *Dow Jones Newswires* in Toronto, and has previously written for *The Globe and Mail*. He has covered a broad range of Canadian business, finance and investment topics, including the stock, bond and commodity markets and industries such as mining,

manufacturing, high-tech, consumer products and others.

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Charlie Bowers:

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Susan Rooks:

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Donna Moore:

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