



Moonwalking with Einstein: The Art and Science of Remembering Everything

By Joshua Foer

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Moonwalking with Einstein: The Art and Science of Remembering Everything By Joshua Foer

The blockbuster phenomenon that charts an amazing journey of the mind while revolutionizing our concept of memory

An instant bestseller that is poised to become a classic, *Moonwalking with Einstein* recounts Joshua Foer's yearlong quest to improve his memory under the tutelage of top "mental athletes." He draws on cutting-edge research, a surprising cultural history of remembering, and venerable tricks of the mentalist's trade to transform our understanding of human memory. From the United States Memory Championship to deep within the author's own mind, this is an electrifying work of journalism that reminds us that, in every way that matters, we are the sum of our memories.

From the Trade Paperback edition.

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Bibliography

- Sales Rank: #13878 in eBooks
- Published on: 2011-03-03
- Released on: 2011-03-03
- Format: Kindle eBook

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Editorial Review

Amazon.com Review

Amazon Best Books of the Month, March 2011: *Moonwalking with Einstein* follows Joshua Foer's compelling journey as a participant in the U.S. Memory Championship. As a science journalist covering the competition, Foer became captivated by the secrets of the competitors, like how the current world memory champion, Ben Pridmore, could memorize the exact order of 1,528 digits in an hour. He met with individuals whose memories are truly unique—from one man whose memory only extends back to his most recent thought, to another who can memorize complex mathematical formulas without knowing any math. Brains remember visual imagery but have a harder time with other information, like lists, and so with the help of experts, Foer learned how to transform the kinds of memories he forgot into the kind his brain remembered naturally. The techniques he mastered made it easier to remember information, and Foer's story demonstrates that the tricks of the masters are accessible to anyone. --*Miriam Landis*

From [Booklist](#)

If you sometimes can't remember where you put your car keys or, like Foer, the car itself, don't panic. You're not alone, and you can do something about it. In this intriguing look at the nature of memory, Foer reassures us that we don't need to acquire a better memory; we just need to use the one we have more effectively. Foer introduces us to people whose memories are both astonishing, like the man who could memorize 1,528 random digits in order, and frightening, such as a man with such an extreme case of amnesia that he doesn't know his own age and can't remember that he has a memory problem. He explores various ways in which we test our memories, such as the extensive training British cabbies must undergo. He also discusses ways we can train ourselves to have better memories, like the PAO system, in which, for example, every card in a deck is associated with an image of a specific person, action, or object. An engaging, informative, and for the forgetful, encouraging book. --David Pitt

Review

In this marvelous book, Joshua Foer invents a new genre of non-fiction. This is a work of science journalism wrapped around an adventure story, a bildungsroman fused to a vivid investigation of human memory. If you want to understand how we remember, and how we can all learn to remember better, then read this book

Users Review

From reader reviews:

Susan Arnold:

Have you spare time for any day? What do you do when you have considerably more or little spare time? Yes, you can choose the suitable activity with regard to spend your time. Any person spent their very own spare time to take a stroll, shopping, or went to the particular Mall. How about open as well as read a book eligible *Moonwalking with Einstein: The Art and Science of Remembering Everything*? Maybe it is to get best activity for you. You recognize beside you can spend your time with the favorite's book, you can smarter than before. Do you agree with it has the opinion or you have some other opinion?

Adele Rowan:

As people who live in often the modest era should be update about what going on or information even knowledge to make all of them keep up with the era and that is always change and make progress. Some of you maybe will probably update themselves by reading books. It is a good choice for you but the problems coming to you actually is you don't know which you should start with. This Moonwalking with Einstein: The Art and Science of Remembering Everything is our recommendation to make you keep up with the world. Why, because this book serves what you want and need in this era.

Mitchell Diaz:

This book untitled Moonwalking with Einstein: The Art and Science of Remembering Everything to be one of several books that will best seller in this year, here is because when you read this book you can get a lot of benefit on it. You will easily to buy this book in the book shop or you can order it by way of online. The publisher of the book sells the e-book too. It makes you quickly to read this book, because you can read this book in your Mobile phone. So there is no reason to you to past this reserve from your list.

Ronald Canty:

Moonwalking with Einstein: The Art and Science of Remembering Everything can be one of your basic books that are good idea. We recommend that straight away because this publication has good vocabulary that may increase your knowledge in words, easy to understand, bit entertaining but nonetheless delivering the information. The article author giving his/her effort to set every word into enjoyment arrangement in writing Moonwalking with Einstein: The Art and Science of Remembering Everything however doesn't forget the main place, giving the reader the hottest in addition to based confirm resource data that maybe you can be one of it. This great information can drawn you into completely new stage of crucial contemplating.

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